

**DTSC's OPPTD**

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**Regional Sponsors of P2 Week**

- ✓ U.S. EPA/Cal/EPA
- ✓ DTSC, ARB, CIWMB, & SWRCB
- ✓ Consortium of California P2 Committees
- ✓ Western Regional P2 Network

**National Pollution Prevention Week 2002**

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# National Pollution Prevention Week

## September 16-22, 2002

## Your Organization Can Help Promote P2

Pollution Prevention (P2) is now recognized as an effective tool for protecting the environment and helping the economy since it serves to eliminate or reduce pollution at the source before it is generated. The goal of National Pollution Prevention Week (NP2W) is to make businesses, government agencies and citizens/consumers more aware of opportunities to prevent pollution and provide the resources and information to successfully implement it.

Clean Shop Tours, Bill Boards, Award Ceremonies, P2 Proclamations and Poster Contests! All these and more will be part of the NP2W celebration, September 16-22, 2002 as local, state and federal government agencies, industry associations, and others team up to hold events that highlight and promote the benefits of P2.



### Get Involved Today!

Your organization can get involved in NP2W by becoming an activity organizer. Past activity organizers have included:

- ☐ Local Government Agencies
  - ◆ Hazardous and Solid Waste Management Departments
  - ◆ Environmental Health Departments
  - ◆ Public Owned Treatment Works
  - ◆ Stormwater and Flood Control Agencies
  - ◆ Air Quality Management Districts
- ☐ Federal and State Agencies
  - ◆ U.S. Environmental Protection Agency
  - ◆ Cal/EPA Agencies
  - ◆ Arizona Dept. of Environmental Quality
  - ◆ U of Nevada, Reno-Business Env. Prog
- ☐ Other Organizations
  - ◆ Businesses Assistance Centers
  - ◆ Academic and Research Institutions
  - ◆ Industry Associations
  - ◆ Community/Environmental Groups and Non-profit Volunteer Organizations

### HELPFUL TIPS FOR ORGANIZING ACTIVITIES

- ✓ Pick an activity that is well-suited to your organization and is of appropriate size and scope.
- ✓ Begin Now! Start planning early!
- ✓ Spend ample time in the planning stage.
- ✓ Clearly define the goals and target audience for your activity.
- ✓ Guarantee an audience by doing an event in conjunction with another group.
- ✓ Contact Robert Ludwig of the Department of Toxic Substances Control at rludwig@dtsc.ca.gov or ☎(916) 324-2659 to let him know what you are planning.
- ✓ Evaluate the success of your event in order to improve it next year.

SAMPLE PROCLAMATION

SAMPLE ACTIVITY

NATIONAL POLLUTION PREVENTION WEEK  
SEPTEMBER 16-22, 2002

WHEREAS, the (City/County) of (City/County name) support a clean and safe enviroment for its residents; and

WHEREAS, pollution prevention is an approach to environmental protection that focuses on prevention, and is therefore a preferable strategy for protecting our enviroment; and

WHEREAS, pollution prevention can increase industrial efficiency and save businesses money; and

WHEREAS, pollution prevention offers both environmental protec-tion and increased economic competitiveness; and

WHEREAS, by focusing attention on pollution prevention, the (City/County) of (City/County name) will meet the challenges of this new century for economic competitiveness, environmental protection, and environmental regulation; and

WHEREAS, National Pollution Prevention Week is an opportunity for government, industry, and environmental organizations to recognize the potential of pollution prevention and to work together to plan for a prosper-ous and sustainable future.

THEREFORE, be it resolved that September 16-22, 2002, is Na-tional Pollution Prevention Week and the (City/County) of (City/County name) does hereby urge all community members and businesses of (City/ County) to participate in local and regional celebratory and educational activities.

POLLUTION PREVENTION 2002 ACTIVITIES AWARD

Dear Pollution Prevention Advocate:

DTSC wants to recognize your P2 activities implemented in 2002.

Send DTSC a completed P2 Activities Award Application no later than October 16, 2002 and receive a P2 2002 Activity Award Certificate. The completed Activity Forms can be e-mailed to [rludwig@dtsc.ca.gov](mailto:rludwig@dtsc.ca.gov) [Preferred method!], faxed to DTSC/ OPPTD at 916-327-4494 or mailed to Robert Ludwig , DTSC/OPPTD, P.O. Box 806, Sacramento, CA 95812-0806.

P2 2002 Award Certificates will be mailed to applicants in December 2002. If you need more information or have any questions, please contact Robert Ludwig at [rludwig@dtsc.ca.gov](mailto:rludwig@dtsc.ca.gov) or (916) 324-2659. Thank you for your participation!

P2 2002 ACTIVITIES AWARD APPLICATION

Agency/Entity:

Title of Activity:

Date of Activity:

Activity:

Target Audience :

Location of Activity:

Sponsors/Partners :

Description of Activity:

Exceptional Merits :

Contact Person (Name, Agency & Address):

Agency/Entity Name on Certificate : List Agency/Entity Name that should go on the Certificate . Please include the name,agency, address (no P.O. Boxes) of the person the certificate will be mailed if different from the Contactson listed above.



Remember to submit your P2 Activities Award Application to DTSC no later than October 16, 2002.

National Pollution Prevention Week ‘02

Some Things You Can Do for P2 Week

BUSINESS EDUCATION

- ✓ Coordinate “clean shop” tour.
- ✓ Hold a Pollution Prevention (P2) Awards ceremony.
- ✓ Organize a lunchtime brown bag or breakfast seminar to discuss P2 success stories.
- ✓ Host workshop on P2 for cost saving and regulatory compliance.
- ✓ Distribute industry specific P2 fact sheets (during inspection).
- ✓ Provide on-site prevention audits or technical assistance.

PUBLIC AWARENESS

- ✓ Sponsor a P2 or Environmental Faire.
- ✓ Show a P2 video series on community TV.
- ✓ Circulate promotional materials that highlight your group’s involvement with P2.
- ✓ Submit articles to “local newspapers that highlight P2 benefits and local success stories.
- ✓ Hold a household hazardous waste collection event and distribute P2 information.
- ✓ Have your County Board of Supervisors or City Council sign a formal proclamation.
- ✓ Ask your local media to film a segment on National Pollution Prevention Week.

WORKPLACE ACTIVITIES

- ✓ Set up a carpool/ride share program.
- ✓ Convince in-house training for employees on P2.
- ✓ Hold an ice-cream social or working breakfast to discuss P2 and celebrate National Pollution Prevention Week.
- ✓ Make a presentation to management to educate them about the benefits of P2.
- ✓ Meet with in-house accountants to identify P2 savings in operations.

For More Information

You’ll find all the available National P2 Week promotional materials including a Poster (JPEG format), Press Releases, Public Service An-nouncement Scripts, Sample Proclamation, Media Guidebook, and P2 Fact Sheets for Households, Gardens, Offices, and “On the Road” on DTSC’s website at [www.dtsc.ca.gov/pollutionprevention/index.html](http://www.dtsc.ca.gov/pollutionprevention/index.html). Contact Robert Ludwig at [rludwig@dtsc.ca.gov](mailto:rludwig@dtsc.ca.gov) or (916) 324-2659 for more information on NP2W 02 or P2 in general.